

# **Workshop A**

## **Open Access to Academic Video**



INTERNATIONAL ALLIANCE OF  
RESEARCH UNIVERSITIES

# **Olaf A. Schulte (ETH Zurich)**

## **Opencast Community, Opencast Matterhorn**

- **The number of lecture recordings on the increase**
- **No individual handling**
- **Open Exchange is being sought after (Opencast)**
- **Commercial alternatives very attractive (iTunes U)**

# **Simon Schlauri**

## **(Creative Commons Switzerland)**

### **Creative Commons**

- **Legal clearance**
- **Responsibilities (lecturer / institution)**
- **Reasonable scrutiny / due diligence**
- **“Fair use” being defined in the framework of national jurisdiction**

# **Bjoern Hassler**

## **(University of Cambridge)**

### **Metadata & syndication**

- **Prerequisite to accessibility**
- **Pragmatic technical solution (RSS)**
- **Workload related to metadata impedes contributions**

# Peter Robinson (Oxford University)

## Open Video at Oxford University

- **Convincing people individually**
- **Open Access being promoted – despite overwhelming success with iTunes U**

# Katsusuke Shigeta (University of Tokyo)

## Opencourseware

- **Similarities to Open Academic Video**
- **Rationale behind making content accessible is to increase its visibility**
- **Language issues**

# **Mara Hancock (UC Berkeley):**

## **Open Access & Accessibility issues**

- **Efforts related to accessibility limit the growth in Open Academic Video**
- **Technical solutions being sought after**
- **Strong policies, liberal interpretation**

# Open Academic Video & Open Access

## Differences

- **Starting point**
- **Commercial implications**
- **Academic relevance**
- **Research vs. teaching**



# Open Academic Video & Open Access

## Overlaps

- **Motivational issues**
- **Legal framework**
- “Open access contributions include original scientific research results, raw data and metadata, source materials, digital representations of pictorial and graphical materials and **scholarly multimedia material.**” (Berlin Declaration)

# Berlin declaration

- „Researcher“
- „Journals“
- „Quality assurance“
- „Derivative works“
- „Printed copies“

# Declaration on Open Academic Video (draft)

"Academic Video", whether broadcast live or recorded and distributed on demand, whether from lectures, conferences or workshops, produced on an institutional level or individually on the desktop, is particularly immediate: through liberal use of the emerging easy-to-use technologies, it can be produced and distributed rapidly, and at an affordable cost.

Sharing such academic video has the potential to enable unprecedented access to teaching and research resources at academic institutions, increasing publicly visible outputs of institutions significantly."