

Media and Society: The Middle East in the Global Context

Hosted by the University of California, Berkeley
5 July - 12 August, 2011



[UCB's GSP2010 students attending a Middle Eastern music concert in San Francisco](#)

This course will examine global media coverage of the Middle East and the political, cultural and social impact it has on policy decisions and contemporary understandings of Arab identity. Through the analysis of media politics and communication biases, the course aims to broaden students' understanding of the region's complexity by pushing students to move beyond the narrow discussion of intractable regional conflicts and structural failures. Students in this course will analyze divergent political and media discourses concerning the Middle East's reality and will critically assess the intellectual and policy consequences produced by conflicting and over-simplified paradigms of the region. They will also explore the social, cultural and media phenomena that are slowly changing the collective imagination of the Arab region. The course will adopt an interdisciplinary approach by offering both lectures and multimedia workshops. [Read more >>](#)

THE BASICS:

Lecturers:

Tara Graham (UCB)
including faculty guest lecturers.

Tuition:

USD \$2,085

Accommodation:

USD \$2,193 (double); USD \$1,841 (triple)

Target audience:

Undergraduate students with background knowledge of Middle East history and a basic understanding of the region's contemporary political, social and economic features are required. Working knowledge of Arabic is an asset for some exercises, but is not a requirement. Also, we do not require any prior communication expertise or multimedia skills (e.g. HTML or blogging).

Please note that this class is not suitable for students wishing to improve their command of the English language.

About the University of California, Berkeley:

Founded in 1868, the University of California, Berkeley (UC Berkeley) is a premier public university that prides itself as a wellspring of innovation. With its 130 academic departments and more than 80 inter-disciplinary research units divided into 14 colleges and schools, UC Berkeley provides a diverse and enriching environment for education and research. As a participant in numerous IARU initiatives such as the Global Summer Program, Campus Sustainability and Sustainability Fellowships, UC Berkeley shares its philosophy of learning and innovation through its engagement with the Alliance. For more information, visit <http://www.berkeley.edu/>

© 2011 Welcome | Amelia Whitelaw | Last update: 12 December 2010
<http://www.iaru.ethz.ch/gsp/courses2011/berkeley/01>